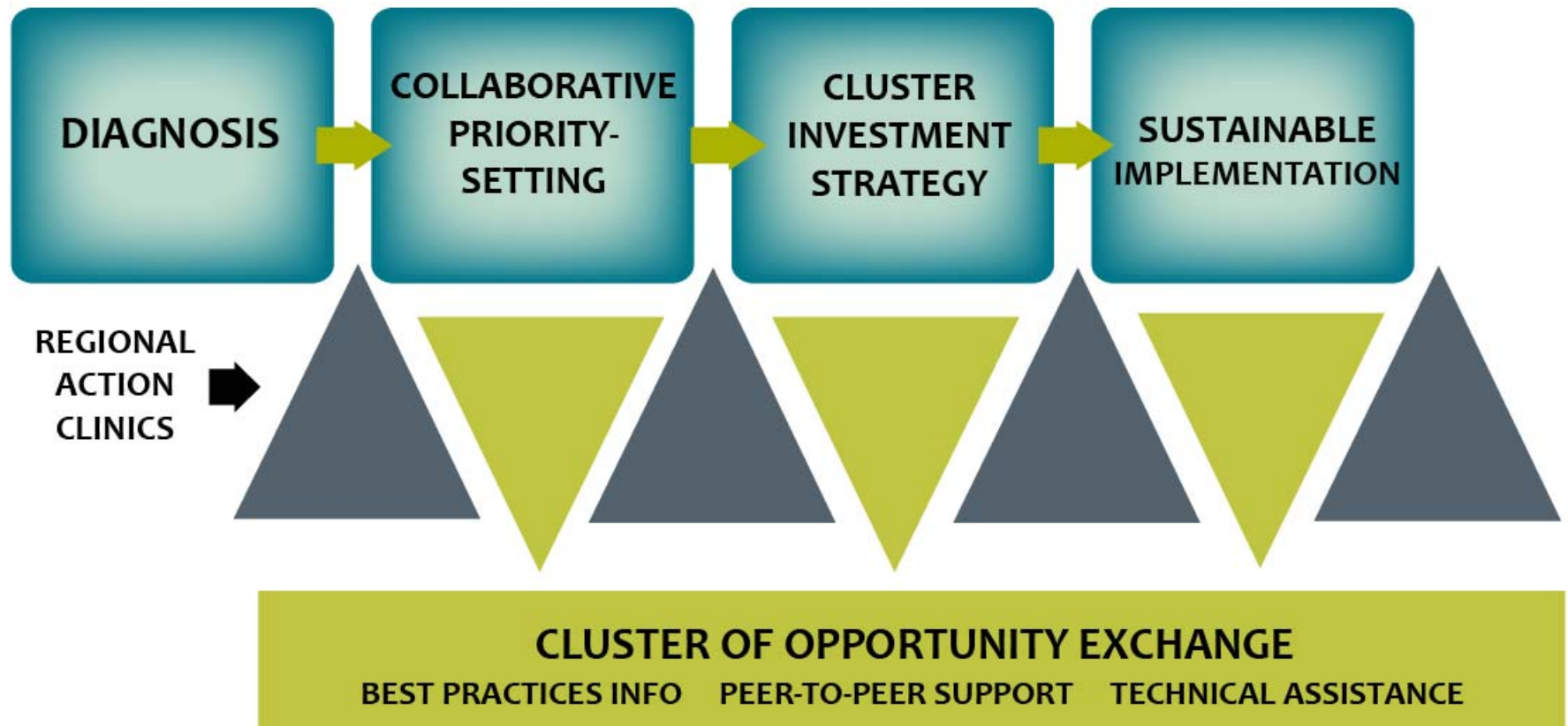


REGIONAL INDUSTRY CLUSTERS OF OPPORTUNITY

REGIONAL ACTION CLINIC #4: Cluster Action Plan Implementation

June 16, 2011

REGIONAL CLUSTERS PROCESS



CLUSTERS OF OPPORTUNITY



CLUSTERS OF OPPORTUNITY



COLLABORATIVE PRIORITY-SETTING PROCESS

IDENTIFY & RECRUIT EMPLOYERS

ACTIONS CHAMPIONS

HOW WE ARE GOING TO
BUILD OUT OUR CORE
LEADERSHIP TEAM

HOW WE ARE GOING TO
DEVELOP AN INVITATION
LIST OF KEY EMPLOYERS
(KEY FIRMS, KEY
INDIVIDUALS)



DEFINE GROWTH OPPORTUNITIES & REQUIREMENTS

ACTIONS CHAMPIONS

HOW WE ARE GOING TO GET
EMPLOYERS TO DEFINE
GROWTH OPPORTUNITIES
(NEW MARKETS, PRODUCTS,
PROCESSES) AND
REQUIREMENTS TO
CAPITALIZE ON THOSE
OPPORTUNITIES
(WORKFORCE **AND** ECO-
NOMIC DEVELOPMENT
REQUIREMENTS)



DEVELOP PRIORITY STRATEGIES & IMPLEMENTATION COMMITMENTS

ACTIONS CHAMPIONS

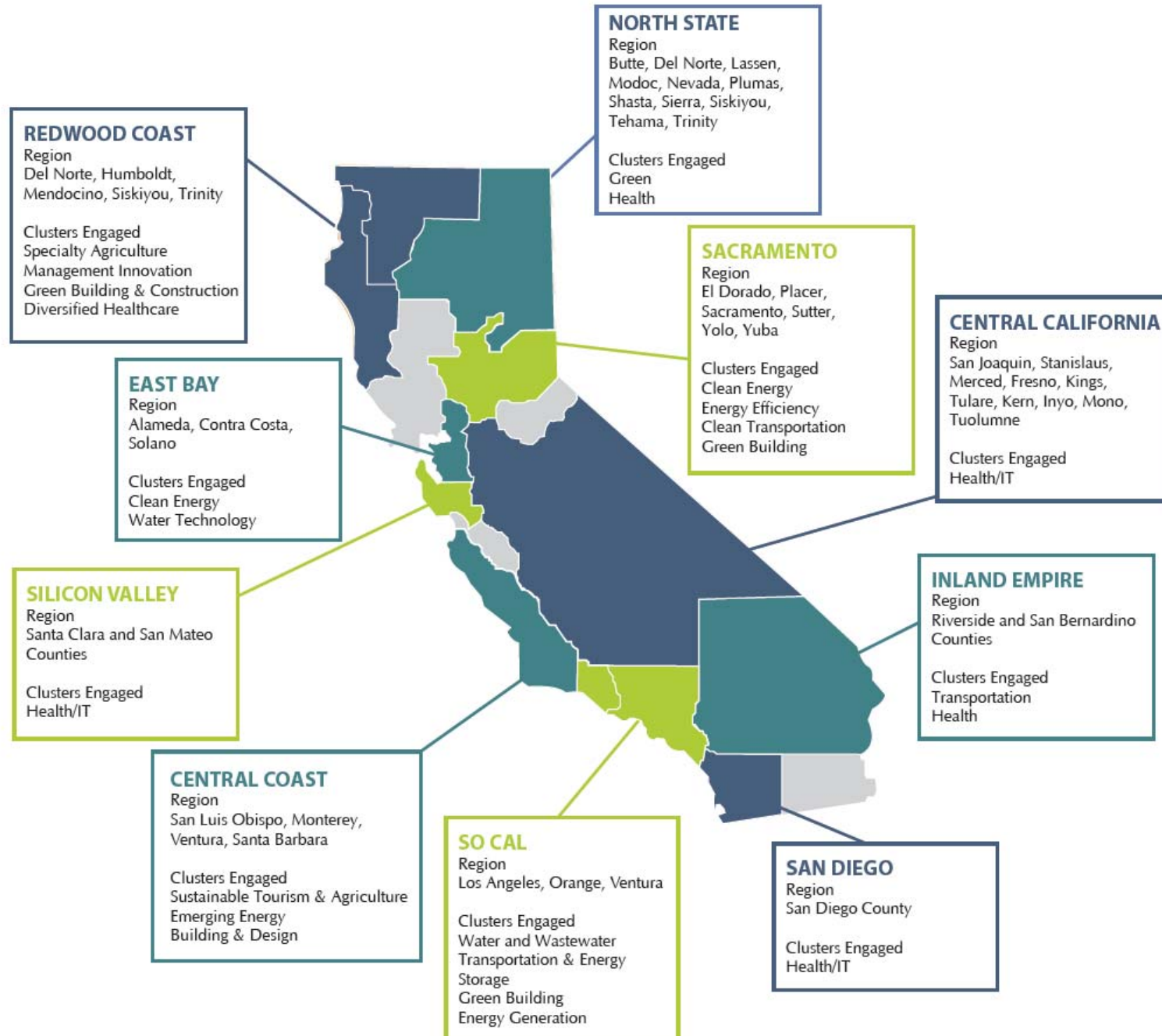
HOW WE ARE GOING TO
BRING TOGETHER
EMPLOYERS AND OTHER
PARTNERS TO
DEVELOP STRATEGIC
PRIORITIES AND SECURE
IMPLEMENTATION
COMMITMENTS (LOCAL/
REGIONAL PUBLIC AND
PRIVATE SECTORS)

CLUSTER ACTION PLAN

PRIORITY OPPORTUNITIES	PRIORITY REQUIREMENTS	MEASURABLE OUTCOMES	PRIORITY STRATEGIES	IMPLEMENTATION COMMITMENTS
	Workforce development:			
	Economic development:			

IMPLEMENTATION COMMITMENTS

CLUSTER PRIORITIES	LOCAL & REGIONAL PARTNERS		STATE GOVERNMENT PARTNERS	FEDERAL GOVERNMENT PARTNERS	OTHER PARTNERS
	PUBLIC	PRIVATE			
WORKFORCE DEVELOPMENT					
ECONOMIC DEVELOPMENT					



AGENDA

9:00 – 9:15 Welcome – Guest Speaker: Barry Sedlik, Chair of the Green Collar Jobs Council

9:15 – 9:30 Overview – John Melville, Collaborative Economics, Inc.

9:30 – 10:00 Team 1 – SETA

10:00 – 10:30 Team 2 – East Bay/Contra Costa

10:30 – 10:45 Break

10:45 – 11:15 Team 3 – NoRTEC

11:15 – 11:45 Team 4 – Humboldt

11:45 – 12:15 Team 5 – Central Valley

AGENDA

12:15 – 1:30 Lunch – (Lunch will be provided for team members and staff)

1:30 – 2:00 Team 6 – Pacific Gateway

2:00 – 2:30 Team 7 – NOVA

2:30 – 3:00 Team 8 – San Diego

3:00 – 3:15 Break

3:15 – 3:45 Team 9 – Inland Empire

3:45 – 4:15 Team 10 – Central Coast

4:15 – 4:30 Wrap up, Adjourn

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